

Item 4.

Grants and Sponsorship - Social Grants

File No: S117676

Summary

The City of Sydney's Grants and Sponsorship Program supports initiatives and projects that build the social, cultural, environmental and economic life of the city. To achieve the objectives of the Sustainable Sydney 2030-2050 Continuing the Vision, genuine partnership between government, business and the community is required.

The provision of grants and sponsorships is a mechanism to further the aims identified in the City's social, cultural, economic and environmental policies. Applications are assessed against these policies and against broad City objectives and plans. In this way, the City and the community act collaboratively to achieve the goals of Sustainable Sydney 2030-2050 Continuing the Vision.

The City advertised the Food Support Grant program in the annual Grants and Sponsorship Programs.

For the Food Support Grant program, 24 eligible applications were received. This report recommends a total of 7 grants to a total value of \$455,000 in cash and \$11,845 in value-in-kind in the 2024/25 financial year.

On 22 August 2022, Council adopted a Grants and Sponsorship Policy. All grants in this report were assessed in accordance with the Grants and Sponsorship Policy, the Grants and Sponsorship Program Guidelines, the priorities set out in Sustainable Sydney 2030-2050 Continuing the Vision and various other relevant City strategies and action plans.

All grant recipients will be required to sign a contract, meet specific performance outcomes and acquit their grant. All figures in this report exclude GST.

Recommendation

It is resolved that:

- (A) Council approve the cash and value-in-kind recommendations for the Food Support Grant program as shown at Attachment A to the subject report;
- (B) Council note the applicants who were not recommended in obtaining a cash grant or value-in-kind for the Food Support Grant program as shown at Attachment B to the subject report;
- (C) Council note that all grant amounts are exclusive of GST;
- (D) authority be delegated to the Chief Executive Officer to negotiate, execute and administer agreements with any organisation approved for a grant or sponsorship under terms consistent with this resolution and the Grants and Sponsorship Policy; and
- (E) authority be delegated to the Chief Executive Officer to correct minor errors to the matters set out in this report, noting that the identity of the recipient will not change, and a CEO Update will be provided to Council advising of any changes made in accordance with this resolution.

Attachments

Attachment A. Recommended For Funding - Food Support Grant Program

Attachment B. Not Recommended For Funding - Food Support Grant Program

Background

1. The City of Sydney's Grants and Sponsorship Program supports residents, businesses and not-for-profit organisations to undertake initiatives and projects that build the social, cultural, environmental and economic life of the city.
2. On 23 July 2024, the City announced that the Grants and Sponsorship Programs Winter round was open for application on its website, with grant applications closing on 20 August 2024.
3. Information about these grant programs (such as application dates, guidelines, and eligibility criteria) was made available on the City's website. The City actively promoted the grant programs through the corporate website, e-newsletters, advertising through paid social ads, paid LinkedIn, AdWords, Radio and an ArtsHub partnership. Email campaigns were utilised to target interested parties who have applied previously for grants at the City or who have expressed an interest in the City's programs.
4. As per the Grants and Sponsorship Program Guidelines, the Food Support Grants program is open to not-for-profit organisations and incorporated associations (Tier 1 and Tier 2) and individuals or unincorporated community groups auspiced by a not-for-profit organisation that is eligible to apply in their own right (Tier 1 only). For-profit organisations are not eligible for this program.

Grants assessment process

5. The City's Grants and Sponsorship Program is highly competitive. Applications that are not recommended have either not scored as highly against the assessment criteria as the recommended applications or have incomplete or insufficient information. The City's Grants and Sponsorship team provides feedback to unsuccessful applicants.
6. The assessment process includes advice and recommendations from a suitably qualified assessment panel. The applications are scored against defined assessment criteria for each grant program as well as the integrity of the proposed budget, project plan, partnerships, contributions and connection to the local community and industry sectors.
7. The assessment criteria for the Food Support grants program requesting up to \$20,000 cash per year are:
 - evidence of the need for the project or program and proposed outcomes;
 - capacity and experience of the applicant to deliver the project or program; and
 - evidence of the project or program having direct engagement with our diverse communities, including Aboriginal and Torres Strait Islander people, people experiencing or at risk of homelessness, young people, older people, people with disability, international students, culturally and linguistically diverse communities, women, LGBTIQ+ communities and low-income earners.

8. Applicants who requested more than \$20,000 in cash per year are also assessed against the following additional assessment criteria:
 - how the project delivers against the funding priorities.
9. Applicants to the Food Support grants - Tier 2 are also assessed against the following additional assessment criteria:
 - evidence of partnerships with local community organisations and networks.
10. The assessment meeting for the Food Support Grant program was held on 19 September 2024 to ensure grant applicants were assessed against the relevant assessment criteria.
11. The assessment panel consisted of City staff from the Strategy and Urban Analytics and City Business and Safety and Teams, with specialist input from staff from the Indigenous Leadership & Engagement and Social City Teams.
12. Once recommended applications are approved by Council, a contract is developed which includes conditions that must be adhered to and acquitted against.
13. It is expected that all successful applicants will work cooperatively with relevant City staff throughout the project for which they have received funding.
14. All grants and sponsorships are recommended on the condition that any required approvals, permits and development consents are obtained by the applicant.

Food Support Grant program

15. The applications recommended for the Food Support Grant program are outlined in Attachment A to this report.

16. The Food Support Grant program budget is set out below:

| | |
|--|-------------|
| Total budget for 2024/25 | \$1,500,000 |
| Less: Total cash committed to previously approved applications | \$1,045,000 |
| Total cash available | \$455,000 |
| Total number of eligible applications this allocation | 24 |
| Total cash value requested from applications | \$6,122,966 |
| Total value-in-kind support requested from applications | \$11,845 |
| Total number of applications recommended for cash and/or value in-kind support | 7 |
| Total amount of cash funding recommended for payment in 2024/25 (Future-year funding recommended for payment in 2025/26 - \$90,000) | \$455,000 |
| Total amount of value in-kind support recommended for 2024/25 (Future-year value in-kind support recommended in 2025/26 - \$0) | \$11,845 |
| Cash amount remaining for payment in 2024/25 | \$0 |

Key Implications

Strategic Alignment - Sustainable Sydney 2030-2050 Continuing the Vision

17. Sustainable Sydney 2030-2050 Continuing the Vision renews the communities' vision for the sustainable development of the city to 2050. It includes 10 strategic directions to guide the future of the city, as well as 10 targets against which to measure progress. This grant is aligned with the following strategic directions and objectives:

- (a) Direction 6 - An equitable and inclusive city - the recommended grant projects in this report contribute to community development and support active participation in civic life. They empower the community to address issues that matter to them and drive projects to create a more inclusive and resilient city.

Organisational Impact

18. The grants and sponsorships contract management process will involve key staff across the City of Sydney. Identified staff set contract conditions and performance measures for each approved project, and review project acquittals, which include both narrative and financial reports.

Social / Cultural / Economic / Environmental

19. The City's Grants and Sponsorship Program provides the City with a platform to support cultural, economic, environmental and social initiatives from the communities and business, within the local area.

Financial Implications

20. There are sufficient funds allocated in the 2024/25 grants and sponsorship budget, included in the City's operating budget for 2024/25, to support the recommended grants. Details and total values are provided in the table above.

Relevant Legislation

21. Section 356 of the Local Government Act 1993 provides that a council may, in accordance with a resolution of the council, contribute money or otherwise grant financial assistance to persons for the purpose of exercising its functions.

Critical Dates / Time Frames

22. The funding period for the Food Support grant program for financial year 2024/25 is for activity taking place from 1 January 2025 to 31 December 2025. Contracts will be developed for all successful applications after Council approval to ensure their funding is released in time for projects starting in January 2025.

Public Consultation

23. During July 2024, online and in person briefing sessions took place where potential applicants were notified about the grants and how to apply. For this Winter round of grants, separate online briefing sessions were introduced for each program, to enable people who were interested in more than one program to attend each:
 - (a) An online briefing session for Food Support grants program was held on 24 July 2024. A total of 28 attendees participated in the session.
 - (b) An in-person briefing session for the Aboriginal and Torres Strait Islander community was held at 119 Redfern St Community Centre on 23 July 2024. A total of 6 attendees participated in the session.
 - (c) An in-person briefing session for the Aboriginal and Torres Strait Islander community was held at Juanita Nielsen Community Centre, Woolloomooloo on 29 July 2024. A total of one attendee participated in the session.

24. The combined number of people engaged in online and in person briefing sessions for Winter round is 205, which is an increase of 17 compared to the summer round grant sessions earlier in the year.

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